



# JOHN E. WILLIAMS

## graphic design

### SOFTWARE SKILLS

Adobe Creative Suite:  
Photoshop,, Illustrator,,  
InDesign

Microsoft Office: Word,  
PowerPoint, Excel

508 Compliance

### EDUCATION

Academy of Art  
University, 2008–2013  
Graphic Design

University of Maryland  
Global Campus,  
2024-2026 (Graduate  
December 2026)

Graphic Communication

Minor: Digital and Web  
Design

### Work Experience

#### **SERCO, INC. 10/21–2024-Present**

- Design post cards, fliers, web banners
- Newsletter design and layout

#### **FREELANCE GRAPHIC DESIGNER**

##### **John E. Williams, 08/2010–PRESENT**

- Design various graphics for a variety of clients
- Social media, publications, presentations

#### **SENIOR GRAPHIC DESIGNER**

##### **National Center for Victims of Crime, 11/2018–01/2022**

- Created social media graphics and infographics promoting the organization and its mission.
- Designed print-ready materials such as brochures, banners, and promotional items for events and conferences. Created PDF documents and forms.
- Consulted with staff on presenting graphics and images that reflected the importance and sensitivity of the organization's mission.
- Ensured all products and materials presented were 508 compliant.

#### **SENIOR GRAPHIC DESIGNER**

##### **MITRE Corporation, 03/2015–05/2018**

- Converted conceptual or complex topics into meaningful graphics and presentations. Created PDF documents and forms.
- Consulted with staff, customers, and sponsors to analyze needs, provide recommendations, and develop and execute appropriate design strategies to achieve business objectives.